<u>Competition "AI and Sustainability":</u>
<u>We are looking for your contributions on the topic "Hidden AI"</u>

As part of the Berlin Science Week, we are calling on all students and young scientists to submit their works on the topic "Hidden AI" for the competition "AI and Sustainability"!

By participating in the competition, you not only have the chance to win prominent publication and promotion of your own contribution on the media platform te.ma, but also the exclusive opportunity to attend the networking event on November 3rd at the Berlin Science Week Campus.

The best contribution will additionally receive a slot at the Speakers´ Corner on November 3rd at the Museum für Naturkunde Berlin.

When we are talking about artificial intelligence (AI), many people imagine a future in which technology will fundamentally change the way we live and work. But AI is already in everyday use, often without us being aware of it. For example, AI applications are hidden behind smartphone autocorrect, friend suggestions on social media, personalized insurance quotes, bank lending decisions and online retailers' dynamic pricing. These applications bring many benefits to users and companies. However, their risks should not be underestimated. Moreover, AI algorithms themselves are often described as *"black boxes"* - their decision-making processes and the criteria for making certain predictions are not comprehensible, even to their developers.
What demonstrable consequences does "Hidden AI" have for the social, ecological and/or economic dimensions of our society?

With this competition, we aim to address the hidden applications and functionalities of AI. We are looking forward to texts that explore the following questions: Where are AI applications already being used unnoticed in everyday life and practice today? In which cases are the functionalities of algorithms indistinct? What are the possible dangers for users and those affected by these applications? And what social, economic, or ecological consequences can be proven or expected from Hidden AI?
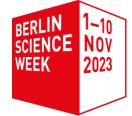
Who can participate?

• Bachelor's and Master's students from various disciplines
• Young scientists
• Individuals or teams can apply

Why apply:

• all authors will receive professional feedback on the submitted works
• the top three works will be published on the media platform te.ma. and will receive a personalized DOI (DIGITAL OBJECT IDENTIFIER)
• the authors of the best three papers will receive exclusive access to the networking event on November 3rd at the Berlin Science Week Campus.
• the best contribution will get a slot at the Speakers´ Corner at the Museum für Naturkunde
• through the project communication of all partners, the three best works will gain wide visibility.

What can be submitted:

- written-out contributions that have not yet been published
- scientific papers based on facts and empirical data that deal in a well-founded way with a relevant aspect of the competition topic

The work can be submitted in the following format:

- German- and English-language texts can be submitted, possibly enriched with graphics, drawings or photographs (embedded in the text)
- submission is only possible in PDF format
- the contributions can be written in (scientific) journalistic, essayistic, literary or hybrid style
- the topic should be clearly stated
- the names, contacts and institutions of the participants are required
- the texts should not exceed a length of 15,000 characters (including spaces)

Application deadline: September 22, 2023, 6:00 PM to hiddenai@highartbureau.com

The results of the contest will be announced via email **by October 15, 2023.**

A competent jury consisting of independent experts will evaluate the three best entries primarily with regard to the following criteria:

- timeliness
- scientificity
- accessibility for a non-specialist but interested audience
- connection to social issues
- content structure

Finalists will be contacted separately to translate their work into a presentation and publication format.

The winners´ works will be published during the Berlin Science Week from 1 to 10.11.23 and made permanently accessible on the te.ma platform.

Find out more about the contest [here](#)

Email for all questions: hiddenai@highartbureau.com