

# Concept Production Strategy

We know how!

high  
art  
bureau

# Content

The High Art Bureau GmbH was founded with the goal of supporting organizations and companies in their sustainable development.

Through interdisciplinary work, we design and implement attractive projects and event formats that have impact, initiate transformation, and promote dialogue and participation.

HIGH ART BUREAU

OUR TOPICS

YOUR CHALLENGES

OUR SERVICES

OUR KNOW-HOW

PORTFOLIO

CONTACT

SUSTAINABLE  
MEETINGS  
BERLIN

Advanced  
Performer  




high  
art  
bureau



**around 7 realized Projects each year since 2018**

**over 150 events a year**

**international Partnership network**



**4 successful social media channels established**



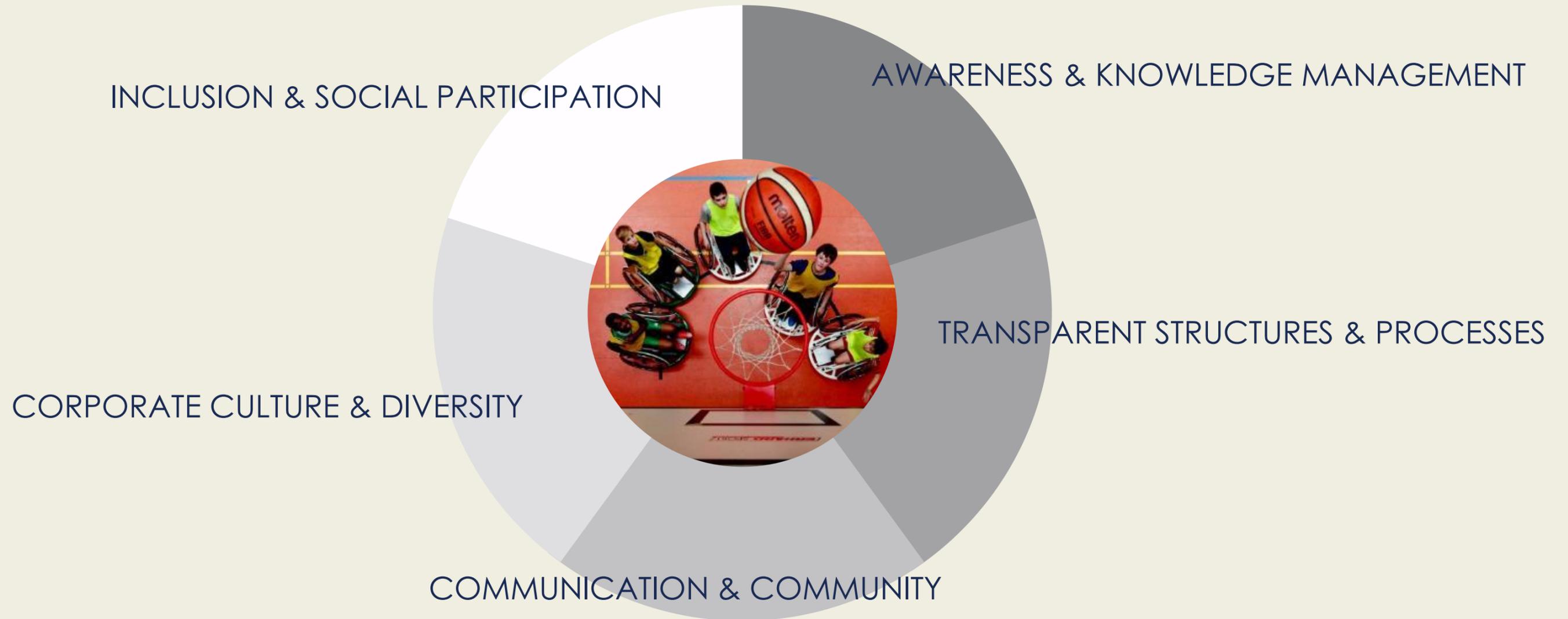
**over 200 direct press contacts**



**3 Communities founded and maintained**



# Our Topics



... and much more!

# Your challenges... ...our solutions



## INNOVATION WITHOUT REINVENTING THE WHEEL

We know how you can establish new fields of action and business without abandoning reliable structures, and we develop the appropriate strategy with and for you.



## ASSUMING RESPONSIBILITY

As a company or organization, you want to implement sustainable and social projects and need creative ideas, professional consulting and accomplished experts. We have them!



## PARTNERSHIP INSTEAD OF NETWORKING

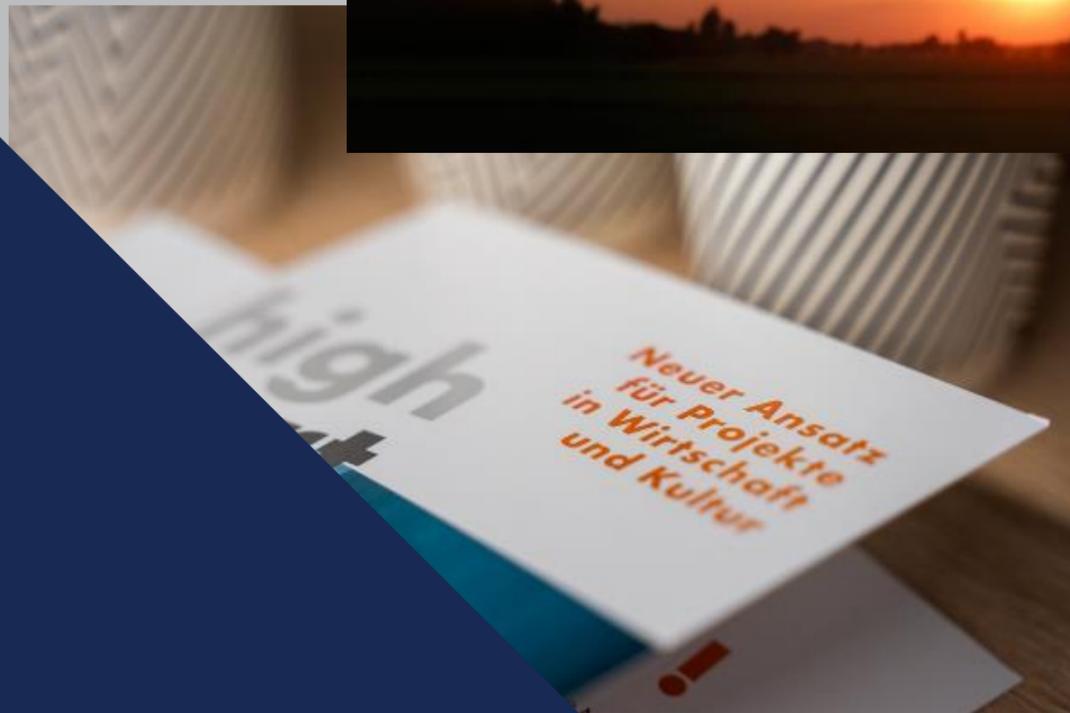
We support you in identifying long-term suitable partners for your projects, permanently convincing your stakeholders and providing your projects with the best possible visibility.



## ONLY WHAT COMES ACROSS IS COMMUNICATED

You want to ensure that changes in your company are accompanied by a transparent flow of information to all participants involved.

# Sustainable processes with value





# Our Know-How

## Consulting & Workshops

We are happy to share our expertise and to design workshops for the sustainable development of your organization & employees:

- Transformation processes
- Strategy development
- Project Management
- Partner Relations
- Teambuilding
- Internal & external communications

# Our Team

Our diverse team of women brings over 13 years of experience in process and project management, communication and partner relations at the interface between business, the public sector and NGOs.



**Ksenia Ryklin**

Strategy & Consulting

Manager for Sustainable Business Transformation and Trained facilitator of LEGO® SERIOUS PLAY® method and materials



**Rita Sosedow**

Team lead & Special projects



**Leonie Liekefett**

Project & event management



**Anna Andrievskaya**

Communications & community management



# Finding A Common Language

Can people from different cultures and countries communicate without using language? We say YES and conceived and organized three festivals focused on interaction and inclusion in Munich, Zeitz and Yerevan under the motto "Finding a Common Language".

More than 450 children, teenagers, parents and all interested people participated in the three festivals, where they took part in various activities, learned new things and got to know each other in an informal way, despite language barriers.

The project is supported by the funds of the Ministry of Foreign Affairs within the program "Development of the cooperation with the society of the Eastern Partnership countries and Russia".

## MORE INFORMATION



Budget: 140.000 €

Duration: March to December 2023

# European Tour of Suzhou Chinese Orchestra

“Tradition meets Innovation” is the motto under which the Suzhou Chinese Orchestra came to Europe in 2023. Under the baton of Maestro Pang Ka-Pang, audiences were invited to experience unforgettable symphonic music which uniquely united Eastern and Western culture.

High Art Bureau mainly supported Suzhou Chinese Orchestra with public relations, social media and acquisition of participants as well as organization on site.

By bringing Suzhou Chinese Orchestra's music to an international audience, we enable people to encounter the orchestra's rich cultural tradition enriched by innovative elements of Western music.

## [MORE INFORMATION](#)

Duration: July to October 2023



# Citizens' Forum

On behalf of Urania Berlin e.V. and funded by the Senate Department for Education, Youth and Family, we once again design, organize and support the various event formats in which citizens can actively participate in important topical debates and get involved.

Bürgerforum is intended as a center for dialogue between science, politics and society.

Our tasks range from conception, communication and organization to implementation and administration. We act as an interface between curators, experts and the client Urania.

## MORE INFORMATION



Budget: 1.150.000 €  
Duration: July to October 2023



# 20 years of Women's Wind Orchestra

The largest women's wind orchestra association in the world celebrated its 20th anniversary in 2023. For 20 years, the musicians have been fighting for the visibility of women in wind music and in music in general. High Art Bureau supported the musicians with their public relations, participant acquisition for the anniversary concert and the Women\*Brassmob, video production and social media marketing.

Our communication measures brought us not only a sold-out anniversary concert. The collaborations developed with bloggers over the course of the year continue, the orchestra has become better known, and many new female musicians have joined the association's orchestras this year.



Duration: April to September 2023

# Urania Berlin StadtNatur



## CityNature – Thinking Berlin ecologically

Since 2020, everything at Urania Berlin e.V. has revolved around the topics of biodiversity and climate change in the city. In the project "City Nature - Thinking Berlin Ecologically" various stakeholders of Berlin - cultural professionals, scientists and journalists - organize exciting discussions, workshops, competitions, podcasts, livestreams, slams and exhibitions.

The project is funded by the Senate Department for Environment, Mobility, Consumer and Climate Protection of the State of Berlin.

High Art Bureau was responsible for the application and funding management, curatorial program planning and organization, evaluation and documentation, social media marketing, partner relations, and community management.

**MORE INFORMATION**

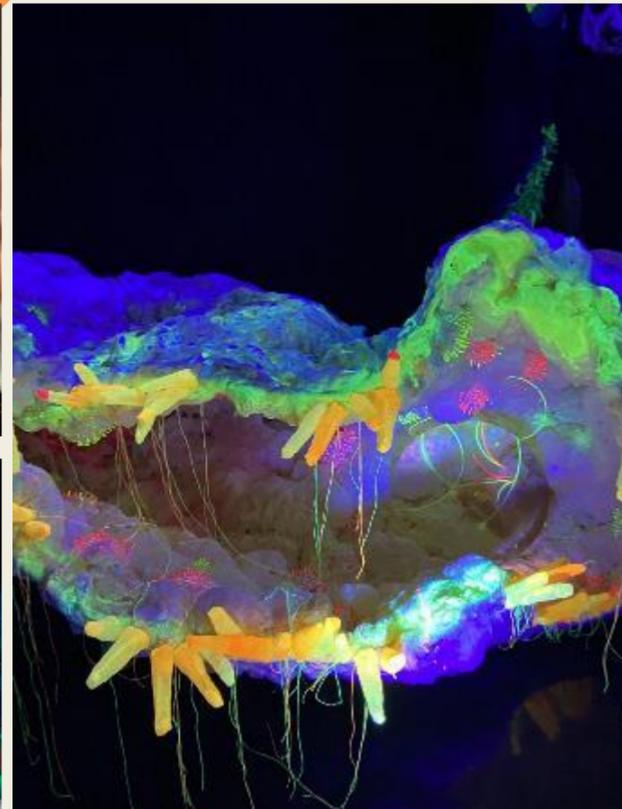
Budget: 420.000 € per year

Duration: February 2020 to December 2022

## Exhibition „The Worm“

The exhibition "The Worm: Terrestrial, Fantastic and Wet" took place at Urania Berlin from 17 July to 29 August 2021. The artist Anne Duk Hee Jordan created a unique experiential space in her new exhibition, through which the visitors got a fascinating insight into the world of worms.

High Art Bureau took over the entire project management - from the idea to the contact with the artist to the production. The exhibition was completed with lectures, workshops, sound performances, films and more. In addition, a vernissage with top-class guests and program points was organized and carried out by High Art Bureau.



Budget: 86.000 €  
Duration: June to August 2021



# Tabula Rasa: Science at your fingertips

On October 30, 2021, the first Tabula rasa - Science Fair for all established, enthusiastic or simply curious people in Berlin took place at the Urania Berlin. To ensure a special focus on presenting Berlin as an innovative and diverse science location, an open call for applications was put forth in June 2021.

High Art Bureau conceived, organized and carried out the science fair as well as acquired the participants and partners. The event took place at the start of the Berlin Science Week and as part of Knowledge City Berlin 2021.

## MORE INFORMATION



Budget: 62.000 €  
Duration: May to October 2021

# We will roll you!

So far, more than 500 children have been able to playfully break down barriers and experience equal togetherness during workshops "Wheelchair Basketball Makes School". All the methods can be downloaded in a brochure for interested educators.

In addition, three large public events were held during the project.

High Art Bureau supported the project in the acquisition of external funding, creation of the brochure on the methods, social media marketing, evaluation and partner relations.

## MORE INFORMATION

Budget: Pilot phase 138.000 €  
Follow-Up project 96.500 €  
Duration: Januar 2019 to Dezember 2022

